



ESTB. 1978

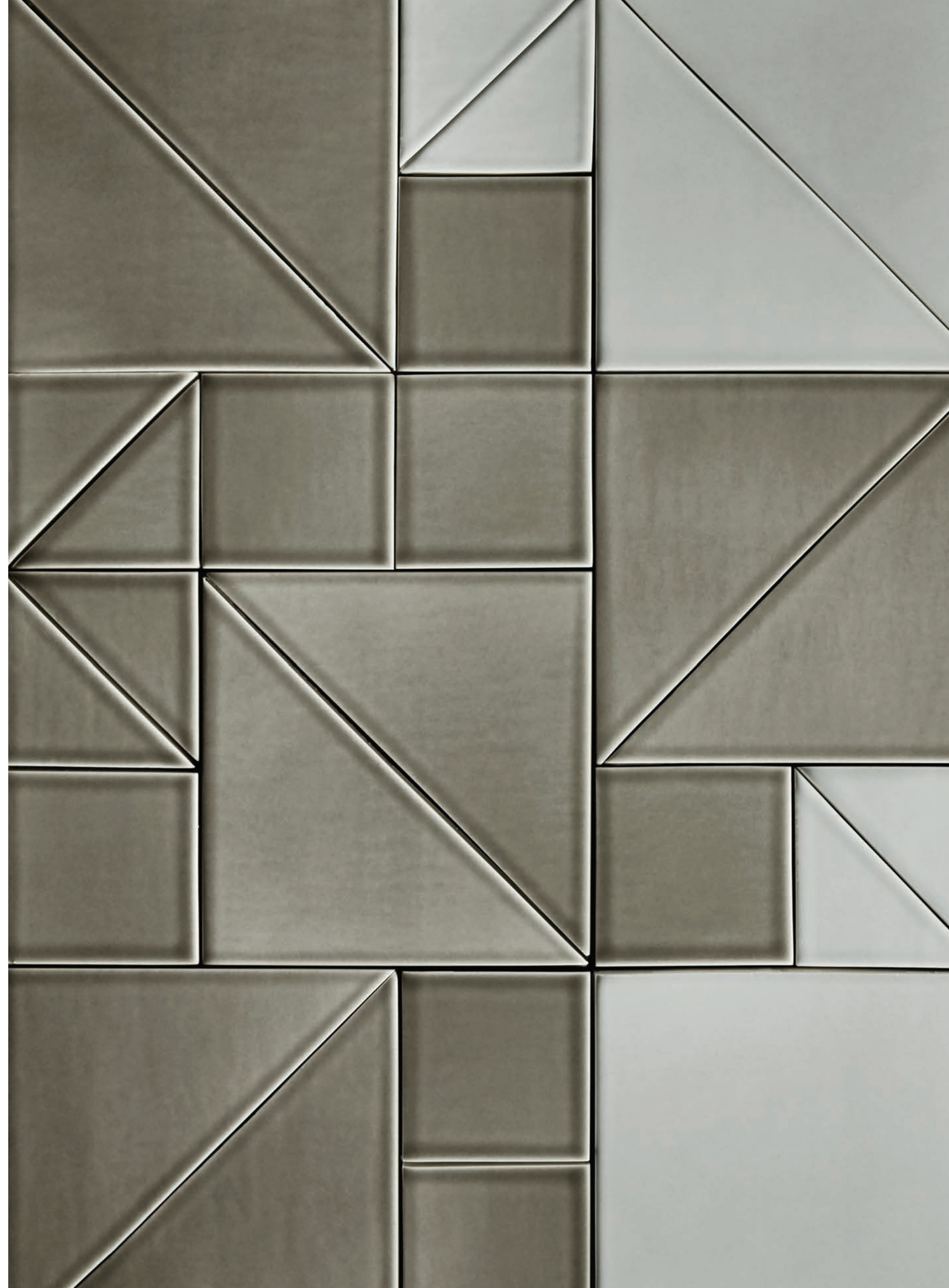
WATERWORKS

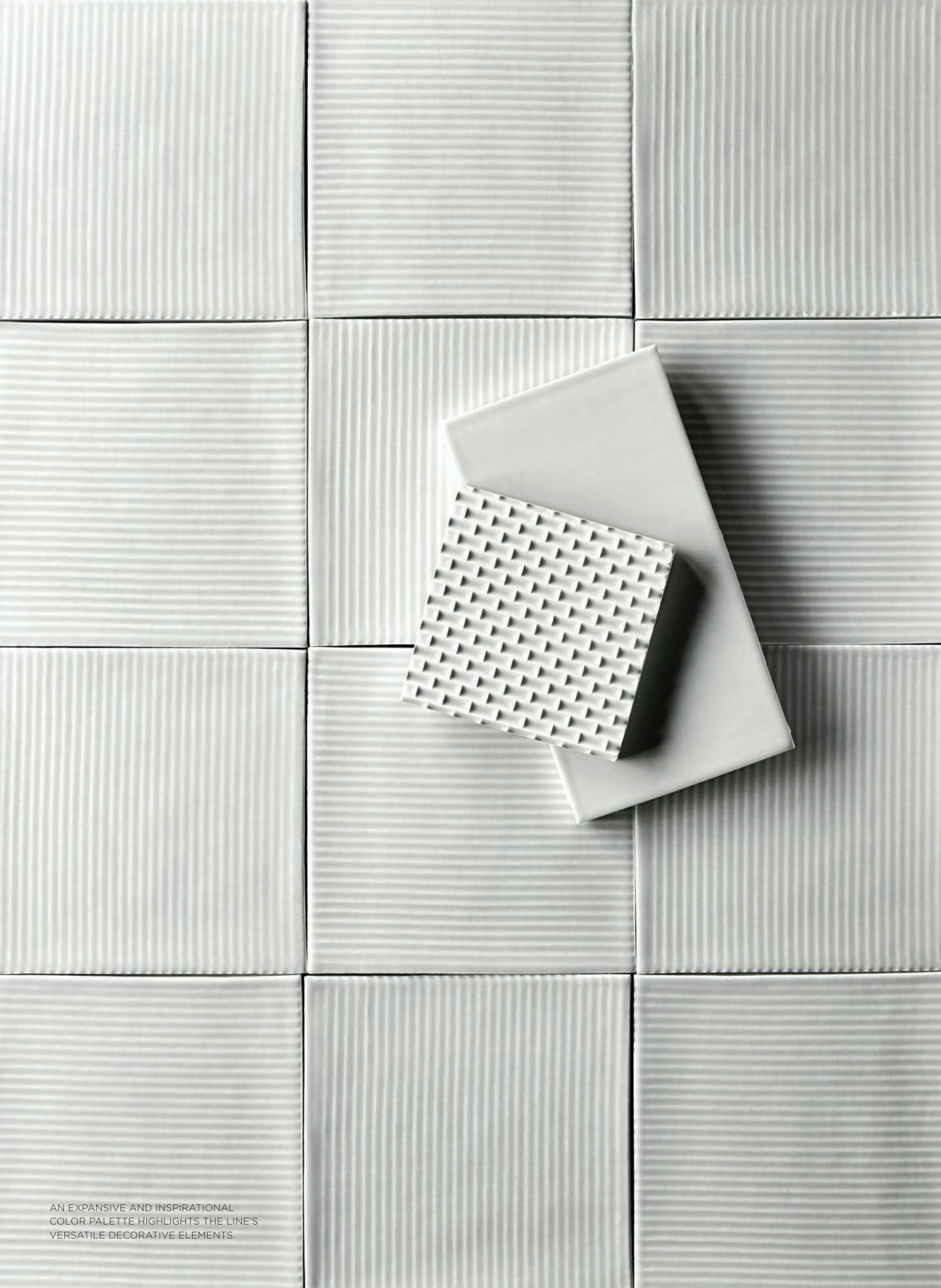
ARCHITECTONICS

THE RHYTHM, SYMMETRY AND BALANCED
SCALE OF THIS RICH AND DIVERSE
COLLECTION FUNCTIONS AS A
COMPREHENSIVE ARCHITECTURAL LAYOUT.

A LEGACY OF DISTINCTION. INFINITE POSSIBILITY.

WITH A HERITAGE OF SUPERIOR CRAFTSMANSHIP,
ARCHITECTONICS HANDMADE TILE HAS BEEN
METICULOUSLY REFINED THROUGHOUT 20 YEARS OF
EVOLVING SHAPES, FIELD SIZES, TEXTURES, COLORS,
MOLDINGS AND TRIMS. INSPIRED BY GLOBAL DESIGN,
THE COLLECTION'S LATEST INTRODUCTIONS GIVE
BROADER ARTISTIC SENSIBILITY TO SURFACES.





AN EXPANSIVE AND INSPIRATIONAL
COLOR PALETTE HIGHLIGHTS THE LINE'S
VERSATILE DECORATIVE ELEMENTS.



1. WITH CLOSE ATTENTION TO
DETAIL, A CRAFTSPERSON
PERSONALLY INSPECTS EACH TILE
PRIOR TO GLAZING.

2. CLAY, CREATED WITH OUR
PROPRIETARY FORMULA, IS MIXED
AND TESTED TO ASSURE TILES
CONSIST OF ONLY THE HIGHEST
QUALITY MATERIALS.

3. AN ARTISAN CAREFULLY APPLIES
THE FIRST LAYER OF A WASH
GLAZE BY HAND.



HANDMADE IN THE USA

Nowhere else in the world can ceramic tile tell such a transformative story. Through an intricate three-week process overseen by master artisans, all-natural materials are artistically shaped, cut and finished entirely by hand, and fired in a traditional old-world kiln. Remarkably, every tile can be lovingly touched by hand 36 times from inception to completion. While precision, intuition and skill guarantee consistency in quality, each unique tile gloriously takes on the DNA of its maker. With small but appealing variations in each handmade piece, the true beauty of Architectonics is fully realized when single tiles come together in a finished and multi-faced installation. Individuality reigns over uniformity: The result is part alchemy, part good fortune.



The Architectonics palette derives its character from a precisely measured and applied layer of glaze. Its handmade process yields artistic variation in each tile's finish—glaze may pool at whim, creating an effect that's at once romantic and authentic. Like an alluring looking glass, its nearly transparent quality reveals seductive dimension, guiding the eye toward unique texture and saturation of color.

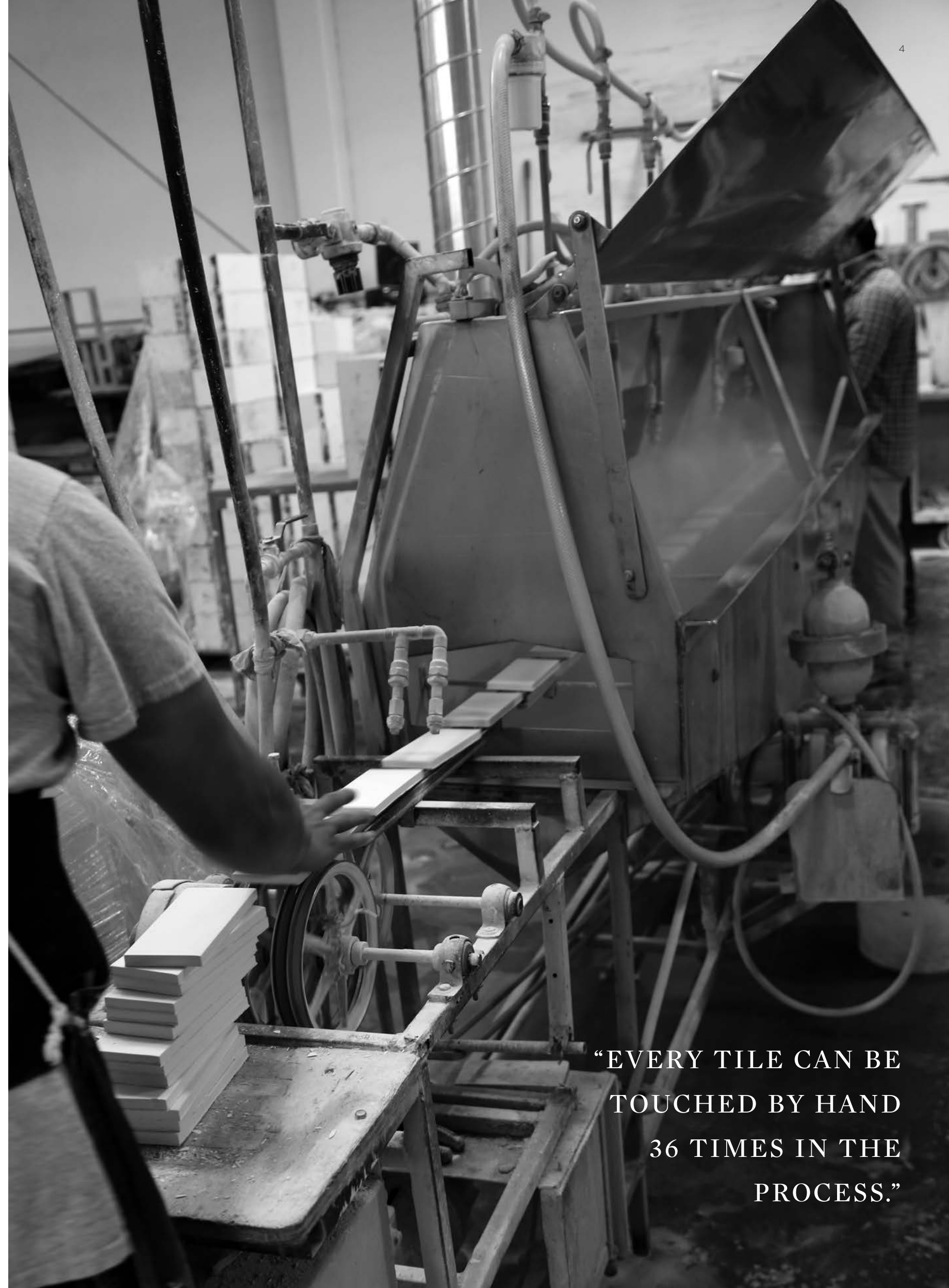


1. CERAMIC GREENWARE IS FULLY DRIED BEFORE BISQUE FIRING. ONCE FIRED, TILES ARE DURABLE ENOUGH FOR GLAZING.

2. QUALITY TAKES TIME. FRESHLY MADE TILES NATURALLY AIR DRY ON OPEN RACKS.

3. AN ARTISAN APPLIES SMALL GLAZE RUNS BY HAND TO ASSURE A HANDMADE FEEL.

4. LARGER PROJECTS ARE SPRAYED ON A GLAZE LINE, CAREFULLY MONITORED TO ENSURE CONSISTENCY.



“EVERY TILE CAN BE TOUCHED BY HAND 36 TIMES IN THE PROCESS.”



Global influences from East to West inform the universality of more than 120 colors in the Architectonics spectrum. Evolving the exquisite logic of the color wheel, each carefully selected hue seamlessly influences and engages the next to create a natural progression of harmonious color combinations, limitless in their personal interpretations.



1. AFTER GLAZING, TILES ARE PLACED IN TRADITIONAL KILNS WITH MODERN CONTROLS AND FIRED TO EXACTING STANDARDS.

2. CUSTOM BUILT TO PRECISE SPECIFICATIONS, OUR FIVE KILNS MELD QUALITY CRAFT AND MATERIALS INTO FINISHED TILE.

3. PYROMETRIC CONES ALLOW US TO MONITOR THE KILNS AS THEY REACH PEAK TEMPERATURE, AND MAINTAIN CONSISTENCY.

4. FOLLOWING EACH FIRING, TILES ARE THOROUGHLY INSPECTED PRIOR TO CAREFUL PACKING AND SHIPPING.





FROM MODERNIST LINES TO GENTLE CURVES, A STRONG ARCHITECTURAL INFLUENCE ELEVATES THE COLLECTION.





A STRIKING NEW SPECTRUM OF
CHOICES INFUSES CLASSIC DESIGNS
WITH A FRESH AND CURRENT FEEL.

INTRODUCING A WORLDLY PALETTE OF COLOR, TEXTURE AND SHAPE

Synthesis among correlated colors create limitless combinations.



Snowbell
Glossy Solid



Ella
Glossy Solid



Crocus
Glossy Solid



Blossom
Glossy Solid



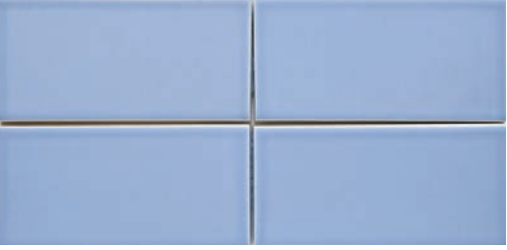
Crepe
Glossy Crackle



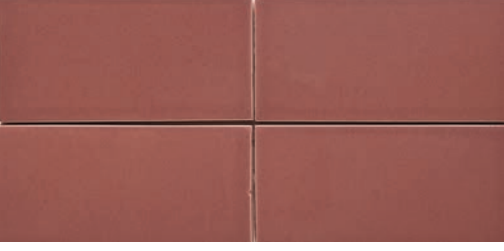
Ballerina
Glossy Solid



Bittersweet
Glossy Solid



Sweetpea
Glossy Solid



Currant
Glossy Solid



Petunia
Glossy Solid



Viola
Glossy Solid



Rangoon Red
Glossy Solid



Salsa
Glossy Solid



Larkspur
Glossy Solid

The varied and exotic offer an ocean of depth.



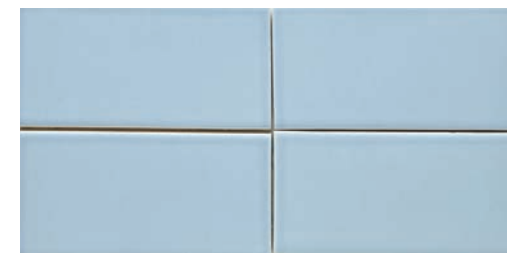
Icewater
Glossy Crackle



Fog
Glossy Solid



Teardrop
Glossy Solid



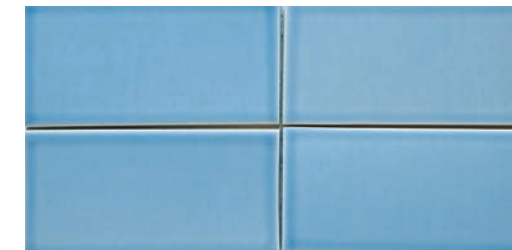
Skye
Glossy Solid



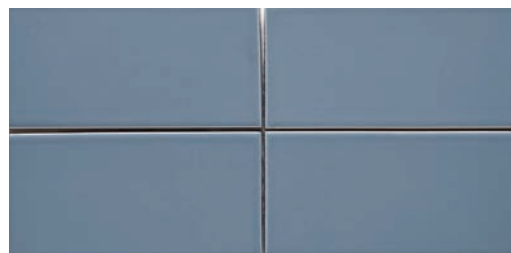
Stratus
Glossy Crackle



Graycloth
Glossy Solid



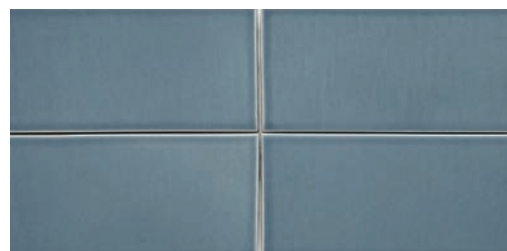
Myrtle
Glossy Solid



Cape Breton
Glossy Solid



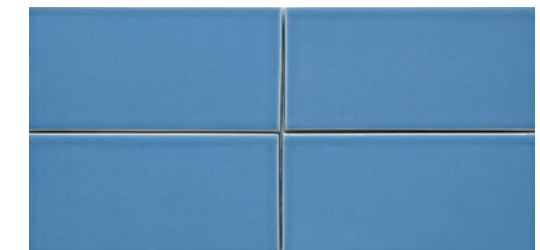
Basque Blue
Glossy Solid



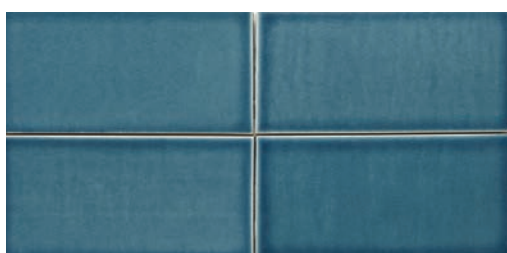
Indigo
Matte Crackle



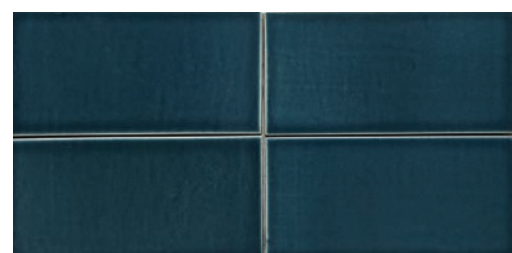
Vinca
Glossy Solid



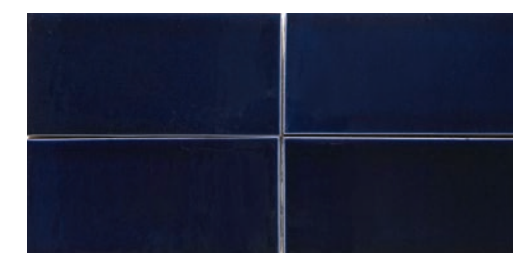
Bluebell
Glossy Solid



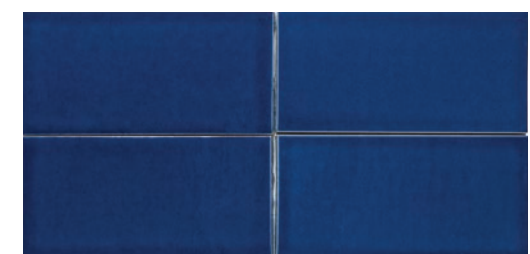
Cadet
Glossy Crackle



Admiral
Glossy Crackle



Apollo
Glossy Solid



Nile
Glossy Solid

Sweeping tonality creates a story rich in color.



Shagreen Light
Glossy Layered



Bronze
Glossy Metallic



Ming
Glossy Crackle



Mint
Glossy Crackle



Lovat
Glossy Solid



Darkroom
Glossy Solid



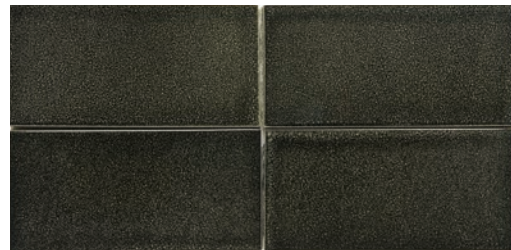
Rue
Glossy Crackle



Blackout
Matte Solid



Pewter
Matte Solid



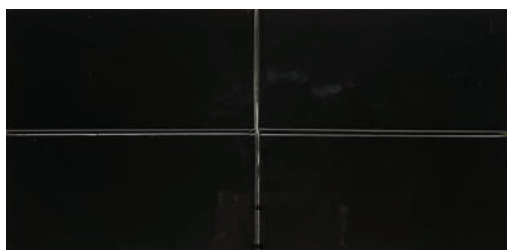
Shagreen Dark
Glossy Layered



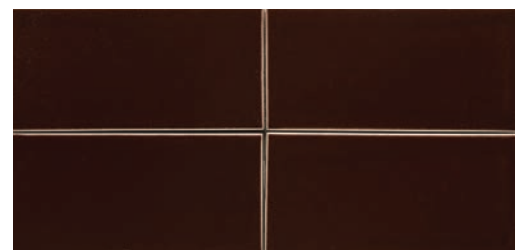
Raquette Lake
Glossy Solid



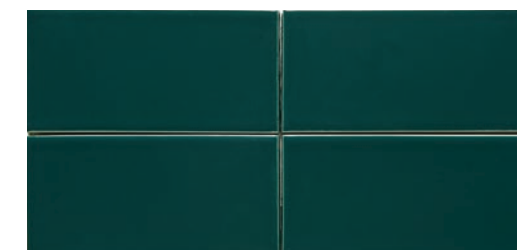
Sage
Glossy Crackle



Obsidian
Glossy Solid



Havana
Glossy Crackle



Jasper
Glossy Solid



Black Forest
Glossy Crackle

Lights to darks fluently speak to one another.



Dewdrop
Glossy Solid



Dove
Glossy Solid



Willow
Glossy Solid



Green Veil
Glossy Crackle



Apple
Glossy Solid



Foam
Glossy Solid



Cucumber
Glossy Solid



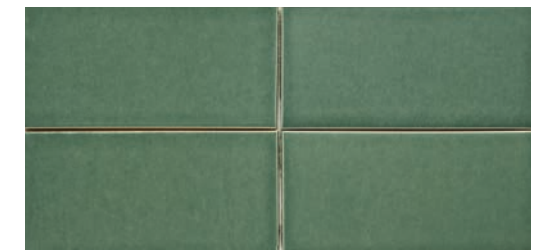
Glasgow
Glossy Solid



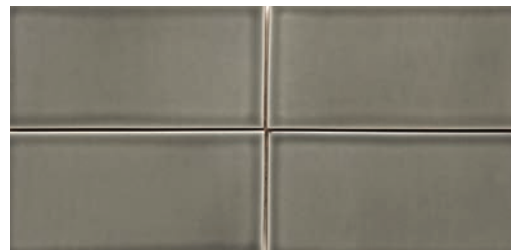
Steelwool
Glossy Solid



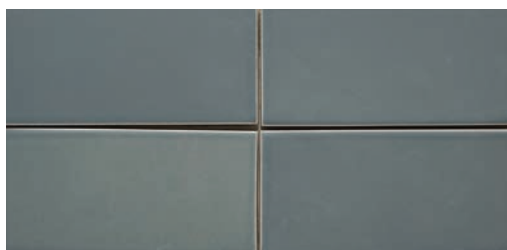
Cactus
Glossy Crackle



Pine
Glossy Solid



Shadow
Glossy Solid



Storm
Glossy Solid



Flint
Glossy Crackle



Moss
Glossy Crackle



Avocado
Glossy Solid

Tiles with an inherent coolness create a stirring effect.



Splash
Glossy Crackle



Iceberg
Glossy Crackle



Ash
Matte Layered



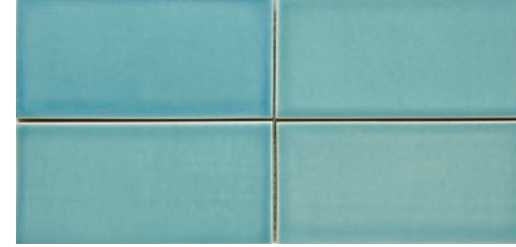
Spearmint
Glossy Solid



Matte White
Matte Solid



Peacock
Glossy Crackle



Bahia
Glossy Crackle



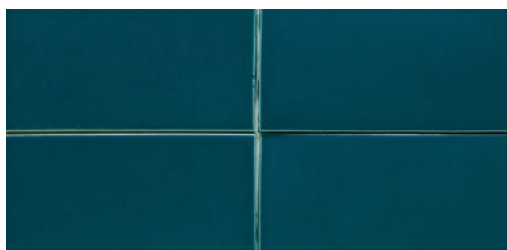
Jewel
Glossy Crackle



Gypsum
Matte Crackle



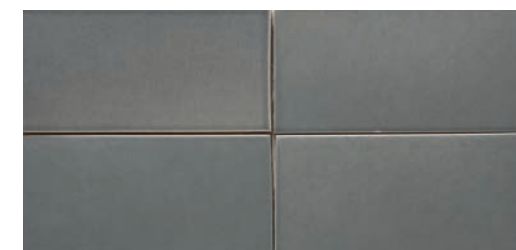
Blue Moon
Matte Layered



Atlantic
Glossy Crackle



Azure
Glossy Crackle



Carbon
Matte Solid



Tin
Matte Solid

Classics are re-interpreted into many-faceted moods.



Lace
Glossy Layered



Muslin
Glossy Crackle



Chalk
Glossy Solid



Mykonos
Glossy Solid



Faux Clear
Glossy Solid



Dianthus
Glossy Solid



Whitecap
Glossy Solid



Frost
Glossy Solid



Nantucket White
Glossy Solid



Sprite
Glossy Solid



Paperwhite
Glossy Layered



Birch
Glossy Solid



Windmill
Glossy Solid



Mercury
Glossy Solid



Creamware
Glossy Crackle

Highly nuanced hues ground and stylishly support a space.



Cornsilk
Glossy Crackle



Primrose
Glossy Solid



Starfish
Glossy Solid



Matte Pumice
Matte Solid



Marmalade
Glossy Crackle



Mushroom
Matte Layered



Suede
Matte Solid



Goldfinch
Glossy Solid



Adobe
Matte Solid



Jif
Glossy Crackle



Lava
Matte Solid



Henna
Matte Solid



Allspice
Glossy Crackle



Nutmeg
Glossy Crackle

An informed palette delights and intrigues the eye.



Shetland
Glossy Crackle



Driftwood
Glossy Solid



Celery
Matte Crackle



Osprey
Glossy Solid



Pumice
Glossy Crackle



Watercress
Matte Layered



Geyser
Matte Solid



Alpaca
Glossy Crackle



Truffle
Glossy Solid



Clay
Glossy Crackle



Loden
Matte Solid



Mist
Matte Crackle

A thoughtful color story paints a complete picture.



Broom
Glossy Crackle



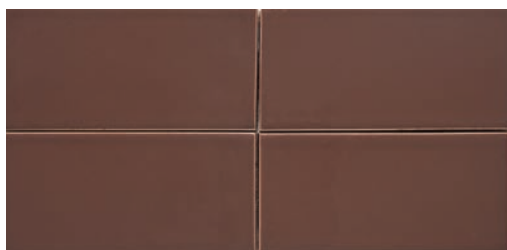
Vicuna
Glossy Crackle



Warm Wool
Glossy Crackle



Toquay
Glossy Crackle



Cocoa
Glossy Solid



Acorn
Glossy Crackle

CONTACT

For further information,
please contact a Waterworks
Sales Consultant at a nearby
location or call us at
800.899.6757

For a Waterworks sales
consultant outside of our
markets, international
inquiries, or direct sales
please call our catalog team
at 800.899.6757 or our UK
showroom at
+44 (0)207.384.4000

For an online catalog
please go to waterworks.com

SHOWROOMS

ATLANTA
1 West Paces Ferry Rd
Atlanta, GA 30305
P 404.266.1080 F 404.266.9055

BOSTON
One Design Center Place, Suite 147
Boston, MA 02210
P 617.951.2496 F 617.951.2498

CHICAGO
222 Merchandise Mart Plaza, Suite 136
Chicago, IL 60654
P 312.527.4668 F 312.527.1490

DALLAS
1525 Hi Line Drive, Suite A
Dallas, TX 75207
P 214.749.0465 F 214.749.0481

DENVER
601 S. Broadway, Suite X
Denver, CO 80209
P 303.282.6800 F 303.282.4311

GEORGETOWN
3314 M Street NW
Washington, DC 20007
P 202.333.7180 F 202.333.7207

GREENWICH
23 West Putnam Avenue
Greenwich, CT 06830
P 203.869.7766 F 203.869.7629

LONDON
579-581 King's Road
London, England
SW6 2EH
P +44 (0)207.384.4000

LOS ANGELES
8431 Melrose Place
Los Angeles, CA 90069
P 310.289.5211 F 310.289.1028

MIAMI
167 NE 39th Street
Miami, FL 33137
P 305.573.7593 F 305.573.7460

NYC 58TH STREET
215 East 58th Street
New York, NY 10022
P 212.371.9266 F 212.371.9263

NYC FLATIRON
7 East 20th Street
New York, NY 10003
P 212.254.6025 F 212.254.6069

NYC KITCHEN
979 3rd Avenue, Suite 134
(Entrance on 59th Street)
New York, NY 10022
P 212.371.9266 F 212.371.9263

SAN FRANCISCO
235 Kansas Street
San Francisco, CA 94103
P 415.431.7160 F 415.431.7387

SCOTTSDALE
4234 N. Craftsman Court, Suite 2
Scottsdale, AZ 85251
P 480.946.2550 F 480.946.2584

BOUTIQUE PARTNERS

BIRMINGHAM, AL
LA JOLLA, CA
JACKSONVILLE, FL
JUPITER, FL
TAMPA, FL
WEST PALM BEACH, FL
KETCHUM, ID
LEXINGTON, KY
LOUISVILLE, KY
BLOOMFIELD HILLS, MI
HARBOR SPRINGS, MI
MINNEAPOLIS, MN
ST. LOUIS, MO
CHARLOTTE, NC
RALEIGH, NC
COLUMBUS, OH
CLEVELAND, OH
OKLAHOMA CITY, OK
PORTLAND, OR
CHARLESTON, SC
HARDEEVILLE, SC
AUSTIN, TX
SAN ANTONIO, TX
SALT LAKE CITY, UT
BELLEVUE, WA
JACKSON, WY
CALGARY, AB, CANADA
TORONTO, ON, CANADA
VANCOUVER, BC, CANADA
MONTREAL, QC, CANADA
MUNICH, DE, GERMANY

COMMERCIAL & HOSPITALITY

For commercial interests please contact:
Commercial and Hospitality
60 Backus Avenue
Danbury, CT 06810
P 203.546.6196 F 203.546.6001
waterworks.com/commercial

CREDITS

ART DIRECTION
CoolGraySeven

PHOTOGRAPHY
Gentl & Hyers
Sloan T. Howard
Andrew Egan

STYLING
Glen Proebstel

Waterworks is a registered trademark of Waterworks Operating Company, LLC.
While Waterworks uses reasonable efforts to include accurate and up-to-date information and photographs in the catalog and on the website, Waterworks makes no warranties or representations as to the accuracy of this information and these photographs. Waterworks assumes no liability or responsibility for any errors or omissions in the content or photographs in the catalog or on the website.



ESTD. 1978

WATERWORKS